



# Cincinnati Park Board

## MEDIA RELEASE

For Immediate Release: April 16, 2010  
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[www.cincinnati-parks.com](http://www.cincinnati-parks.com)

- WHAT:** Krohn Conservatory Annual Butterfly Show Opens April 17, 2010 at 10:00 a.m.  
**BUTTERFLIES OF JAPAN, presented by Macy's**
- WHEN:** Show runs 9 weeks - Saturday, April 17 through Sunday, June 20, 2010
- HOURS:** Show hours: 10 a.m. until 5 p.m. daily, including weekends & holidays
- WHERE:** Krohn Conservatory in Eden Park, 1501 Eden Park Drive (45202)
- ADMISSION:** Tickets are just \$6.00 for Adults, \$4.00 for Children, and \$5.00 for Seniors.  
The unlimited entry pin is only \$10.00 (and is a popular collectors' item.)

### ABOUT THE BUTTERFLY SHOW

Spread your wings this spring at the 2010 International Butterfly Show, at the Krohn Conservatory in Eden Park. ***Butterflies of Japan***, sponsored by Macy's, features unique species from Japan, North America and South America. While strolling among gardens, exhibits and artwork, visitors are delighted as butterflies land on a shoulder or finger! Every weekend a unique Japanese cultural experience will fill the atmosphere among the butterflies.

As many as 1200 butterflies will be released each week! Two of the butterflies on display, the Spring Venus and the Great Purple Emperor, have never before been exhibited outside of Japan. This is the result of a cultural exchange with our new friends and partners in Adachi, Japan.

The Krohn Conservatory is excited to announce a brand new, kid-friendly exhibit featuring live insects. "Insects as Pets" will inspire curiosity about the insect world and share with local children the popular tradition among Japanese children of keeping insects as pets.

### PARK BOARD THANKS THE SPONSORS OF THE 2010 BUTTERFLY SHOW:

**Presented by:** Macy's Foundation

**Supported by:** Cincinnati Magazine, Humana, Toyota, The Cincinnati Enquirer, Josephine Schelle Russell Charitable Trust, PNC Bank, Trustee

**Hosted by:** Metro, Pioneer USA, The Ladislav and Vilma Segoe Family Foundation, Time Warner, United Dairy Farmers, Kessler Photography, MomsLikeMe.com

**Brought to you in partnership** with the City of Adachi, Japan - Adachi Park of Living Things, The Cincinnati Zoo & Botanical Gardens, and Tokyo Metropolitan Zoo.

**CONTACT:** Visit [www.butterflyshow.com](http://www.butterflyshow.com) or call the Krohn Conservatory at (513) 421-5707.

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