



City of Cincinnati

Date: March 9, 2009

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MEDIA ADVISORY

New dunnhumbyUSA HQ gets started downtown

Ceremony Marks Construction Commencement for Fast-Growing Firm

WHAT: City joins dunnhumbyUSA, Al. Neyer Inc. and BHDP Architects in the construction commencement celebration of The Offices at 444 West Third Street, a 150,000-square-foot building slated for renovation as headquarters for dunnhumbyUSA. This 1920s-era building has been vacant for at least 10 years. Ceremony will culminate in the demolition of a small City-owned building on the site, razed to make way for much-needed employee parking. dunnhumbyUSA employs about 300 downtown and has outgrown current space nearby at 302 West Third St. Devising creative solutions to retain fast-growing companies like dunnhumbyUSA is part of the City's continuing efforts to foster job creation and increase economic development.

WHEN: Monday, March 9, 2009, 10:00 a.m. (demolition to occur at 10:20 a.m.)

WHERE: 444 West Third Street – enter John Street, proceed to the rear of the site
Cincinnati, OH 45202
Downtown Cincinnati

PARTICIPANTS: Mayor Mark Mallory
Cincinnati City Manager Milton Dohoney, Jr.
Members of Cincinnati City Council
dunnhumbyUSA CEO Simon Hay
City Department of Economic Development
Al. Neyer, Inc.
BHDP Architects

PHOTO OPPORTUNITY: dunnhumbyUSA CEO Simon Hay starts demolition of City of Cincinnati maintenance facility on the site of The Offices of 444 West Third Street restoration; interviews with elected officials.

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